

Marketing Specialist (m/f/d, immediately, full-time)



If you have a passion for motorsport and experience in marketing, this is your dream job!

About us:

2D Debus & Diebold Meßsysteme GmbH has been a reliable partner for numerous companies in the motorsport sector since 1993. Our passion and expertise lie in the development and production of innovative measurement systems for data acquisition, recording and evaluation. We are proud to support leading teams in MotoGP and SuperBike, as well as car manufacturers and suppliers in various industries with customized solutions.

Become part of this success and create solutions with us!

Your tasks:

- You will develop the 2D market strategy and create an annual plan
- You create content for the 2D website and continuously develop it further
- You manage all own and public media platforms to reach all relevant target groups
- You keep an eye on the competition and define the best marketing practices
- You identify optimization potential and align the measures accordingly
- You continuously monitor the results of all activities
- You support the preparation of product presentations

Your profile:

- You have a bachelor's degree in marketing or a comparable degree
- You have 2 to 4 years of experience in commercial marketing
- You are experienced in the creation of websites
- You have an affinity for technical products and/or the motorsport industry
- You have excellent German and English language skills
- You have strong communication skills

What we offer:

- Attractive performance-related remuneration
- Opportunity for professional development
- Working in a flexitime model - family-friendly working hours
- Contribution to the company pension scheme
- Interesting projects with creative freedom
- Relaxed working atmosphere in small teams

Have we piqued your interest? Then please send us your complete application documents (cover letter, CV, relevant references) to jobs@2d-datarecording.com.

If you have any questions, please call us on the following number: +49(0)721 94485-14.
We look forward to hearing from you!